



Hello!

You are invited to partner with us on our signature Autumn/Halloween-themed community event this year, Kinera's 9th Annual Trunk- or-Treat! Each year, Trunk-or-Treat brings together Eastern Shore community businesses, organizations and hundreds of families with children of ALL ages and abilities in celebration of the Autumn season and Halloween celebration. As a sponsor, you will help us to provide local families and their children, who have disabilities and special healthcare needs, access to services they are currently waitlisted for or unable to afford (including: developmental screenings, occupational therapy, speech therapy, physical therapy, parent support and networking groups, parent navigator assistance with insurance and resources, and much more). We need your help! Our programs cannot meet the current needs of local families here on the Eastern Shore without the continued support and generosity of our community members like you!

Please review the sponsorship opportunities outlined in this packet. We would welcome the opportunity to discuss and customize our sponsor levels to meet your giving parameters and organization's priorities. We look forward to partnering with your organization to help families who need it the most.

Sincerely,
The Kinera Foundation Team

2024 Sponsorship & Vendor Opportunities:

___ **Decorated Vehicle/Trunk \$25** Calling all Businesses & Nonprofits/Organizations! Have a decorated vehicle on display in the Kinera parking lot and have fun giving out treats to the children!

___ **Artisan/Business Vendor Table \$35** Calling all Artisans and Business Owners! Promote and sell your products and services to over 300 attendees! *(Your Business will be mentioned in promotion leading up to event on Kinera's social media)*

___ **Goody Bag Sponsors \$75** Your sponsorship will help us to fill the children's goody bags! Your sponsorship will help us to purchase non-edible treats, including fidgets and more! *(Includes Decorated Vehicle/Trunk and your vendor name included on event signage and social media posts)*

___ **Bronze Sponsor \$150** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & Logo on event signage and social media posts)*

___ **Silver Sponsor \$250** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & Logo on event signage, promotions on social media and Kinera website)*

___ **Pumpkin Sponsors \$350 Three (3) Sponsors needed for this category!** Help us purchase bulk order of mini pumpkins to gift all children attending event. *(Sponsor Name & Logo on event signage, promotions on social media, business profile published on Kinera's Website)*

___ **Gold Sponsor \$500** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & logo on event signage, promotions on social media, business profile published to Kinera's website and shout-out at event)*

___ **Platinum Sponsor \$1000** *(Includes Decorated Vehicle/Trunk, Sponsor Name & Logo prominently on event signage and ALL Social Media Advertising, business tagged on social media, logo displayed on email marketing and print and digital promotional fliers for event and post-event media blasts, Business profile published to Kinera's website and shout-out at event)*

___ **Logo Keepsake Bag Sponsor \$2500 One Sponsor needed for this *New* opportunity to have Your Business' Logo imprinted on a reusable keepsake event bag!** *(Includes Decorated Vehicle/Trunk, Sponsor Name & Logo prominently on event signage and ALL Social Media Advertising, business tagged on social media, logo displayed on email marketing and print and digital promotional fliers for event and post-event media blasts, Business profile published to Kinera's website and shout-out at event)*

___ Kinera-Con Live Music Event Sponsor, includes Costume Contest \$5000 One Sponsor needed for this live music and unique costume contest for all ages! Your Business Name will be prominently displayed by the band's setup at the event, and *(Includes Decorated Vehicle/Trunk, Sponsor Name & Logo prominently on event signage, including the costume contest event Stage/Tent and ALL Social Media Advertising, business tagged on social media, Business profile published to Kinera's website and shout-out/announcement at event, logo displayed on email marketing and print and digital promotional fliers for event and post-event media blasts, Business/Organization name framed and displayed in our family waiting area for 12-months, along with Your Business as a Sponsor for 3 Months of Spirit Weeks at Kinera's therapy Center)*

*****Deadline for Sponsors is Friday, October 11, 2024*****

Event Details:

Where: Kinera Foundation parking lot, KRM Chesapeake Bay Business Park, 115 Sallitt Dr. Suite C, Stevensville, Maryland, 21666.

When: **NEW Saturday, October 26, from 1 pm -4 pm (Free Kids Meal provided by QAC Team Autism)**

What: Participating vendors and sponsors will have their decorated vehicle/trunk on display in the Kinera parking lot.

- Please plan to arrive early and have your "trunk" display set up **NO LATER THAN 12:45am** for the 1 pm start time.
- **All** vendors are asked to donate treats—any candy, stickers, pencils, and/or any other non-candy items and toy trinkets—to Kinera Foundation prior to the event or, if you prefer to give your "treats" out during the event from your decorated vehicle and/or table you have that option.
 - Vendors can also include any marketing materials/promotional items (brochures, coupons, etc.) that provide information about their business or organization, to be included in the goody bags.
 - This is a "rain or shine" event, but in the event of severe weather/downpour, which would make it unsafe or unpleasant to be outside, the event would be canceled, and Kinera would offer families the option to drive-thru to pick up their child's goody bag.
 - We encourage all vendors to "share" pictures of your decorated "trunks" on your social media pages and encourage your audiences to vote on "Favorite Vendor Decorations & Display" that will take place via Kinera Foundation's Facebook page.
 - A "Photo Selfie-Station" will be set-up for DIY family photos. Please post on social media and tag **#kineratrunkortreat2024**.

For more information, please contact Kate McCloskey, 443-249-3126 or email Kate@kinera.org.

Sponsors & Vendors (please complete the info below):

Sponsor/Vendor Business Name: _____

Sponsor/Vendor Contact Person: _____

Sponsor/Vendor Mailing Address: _____

Sponsor/Vendor Website URL (if applicable):

Sponsor/Vendor Phone and Email:

Please Select:

Decorated Vehicle/Trunk \$25

Artisan/Business Vendor Table (to sell items/products) \$35

Goody Bag Sponsors \$75

Bronze Sponsor \$150

Silver Sponsor \$250

Three Pumpkin Sponsors \$350

Gold Sponsor \$500

Platinum Sponsor \$1000

Logo Keepsake Bag Sponsor \$2500

"Kinerja-Con" Event Sponsor, including Live Music & Costume Contest \$5000

Other Amount \$ _____ **or in-kind donation:** _____

Please email form and company logo back to kate@kinera.org

Or Mail form and payment to:

115 SALLITT DRIVE, SUITE C | STEVENSVILLE, MD 21666

Questions or want to pay over the phone? Call Kate McCloskey at 443-249-3126

*Kinera Foundation is recognized by the IRS as a 501 c 3 nonprofit organization. Your donation may qualify as a charitable deduction for federal income tax purposes. *(Nonprofit organizations are exempt from donations).*