



Walk-thru and in-person event for 2022! Event hours: 12pm – 3pm

Dear Friend and Community Leader,

As we continue to recover from the after-effects of the pandemic, we know one thing is for certain: Our most vulnerable population of children with special healthcare needs have lost SO much. They have lost time to reach important milestones and live happier, more independent lives. Children with disabilities and their families have faced enormous challenges, from constant changes in routines, having to delay doctors/specialist visits, and in some cases, being cut off from critical social and therapeutic services.

At Kinera Foundation, our mission has always been to provide resources that will support, inform and connect families with services and opportunities that will enhance their quality of life. Our signature annual Halloween event had been scaled down in each of the last two years to safeguard immunocompromised children. Our goal in bringing back Trunk-or-Treat in 2022 is to make it our most successful fundraiser to-date. **But, we need your help!** Our program cannot meet the current needs of local families without the continued support and generosity of our community members--You.

You are invited to partner with us to help bring joy to children who have lost so much in the last 2 1/2 years. Each year, Trunk-or-Treat brings together Eastern Shore community leaders, businesses and hundreds of families with children of ALL ages and abilities in celebration of autumn and Halloween. As a sponsor, you will help us to provide local families and their children with special healthcare needs access to services they are currently waitlisted for, or unable to afford since the start of the pandemic (i.e. developmental screenings, occupational therapy, speech therapy, physical therapy, parent support groups, parent navigator support, and much more).

Please review the sponsorship opportunities outlined in this packet. We would welcome the opportunity to discuss and customize our sponsor levels to meet your giving parameters and organization's priorities. We look forward to partnering with your organization to help families who need it the most.

Sincerely,
The Kinera Foundation Team



__ **Vendor Decorated Vehicle - \$25** Participating vendors (businesses and community organizations/nonprofits) will have their decorated vehicle on display in the Kinera parking lot.

__ **Goody Bag Sponsors - \$50** (vendor name included on Welcome Banner)

__ **Pumpkin Sponsor - \$350 *EXCLUSIVE OPPORTUNITY* 1 Sponsor needed for this category !** Help us purchase bulk order of mini-pumpkins to gift all children attending event. (Sponsor name displayed prominently, photographed for social media, business profile published on kinera.org.

__ **Vendor Table \$35 (Business mention in promotion leading up to event on on Kinera Social Media)** Calling all artisans and business owners! Promote and sell your products and services to over 300 attendees!

__ **Bronze Sponsor - \$150** (Trunk or table space at event, Sponsor & logo prominently on Welcome Banner)

__ **Silver Sponsor - \$250** (Trunk or table space at event, Sponsor name & logo on Welcome Banner, social media)

__ **Gold Sponsor \$500** (Trunk or table space at event, Sponsor name & logo on Welcome Banner, social media), Business profile published to Kinera.org

__ **Platinum Sponsor \$1000** (Trunk or table space at event, Sponsor name & logo prominently on Welcome Banner and ALL Social Media Advertising , business tagged on social media, Business profile published to Kinera.org

__ **Presenting Sponsor Tier II \$3000** (Sponsor name & logo prominently on Welcome Banner and ALL Social Media Advertising, business tagged on social media, logo displayed on email marketing and print and digital promotional fliers for event, Business profile published to Kinera.org

__ **Presenting Sponsor Tier I \$5000** (Sponsor name & logo prominently on Welcome Banner and ALL Social Media Advertising, business tagged on social media, Business profile published to Kinera.org logo displayed on email marketing and print and digital promotional fliers for event post-event media blasts, business/organization name framed and displayed in our family waiting area for 12-months.

Sponsors will be recognized based on donation amount via social media, website, logo presence on the Trunk or Treat banner. Deadline for Sponsors is October 19, 2022 (for logo placement on the banner).



7TH ANNUAL TRUNK-OR-TREAT! OCTOBER 30, 2022

Walk-thru and in-person event for 2022! Event hours: 12pm – 3pm

EVENT INFORMATION:

Where: Kinera Foundation parking lot, KRM Chesapeake Bay Business Park, 115 Sallitt Dr. Suite C, Stevensville, Maryland, 21666.

When: Sunday, October 30, from 12pm -3pm (Free lunch provided to all by QAC Team Autism)

What: Participating vendors and sponsors will have their decorated vehicle on display in the Kinera parking lot.

- Please plan to arrive early and have your “trunk” display set up by 11:45am for the 12pm start time.
- **All** vendors are asked to donate treats— any candy (**nut-free**), stickers, pencils, and/or any other non-candy items and toy trinkets—to Kinera Foundation on any Wednesday from October 7 through October 21, prior to the event. Kinera provides a “goody bag” to all attendees. **This is in addition to any treats you hand out at your vendor tables.**
- Vendors can also include any marketing materials/promotional items (brochures, coupons, etc.) that provide information about their business or organization, to be included in the goody bags.
- Kinera staff and volunteers will assemble the bags with all of the items and goodies, prior to the October 30th event.

We encourage all vendors to “share” pictures of your decorated “trunks” on your social media pages and encourage your audiences to vote on “Favorite Vendor Decorations & Display” that will take place via Kinera Foundation’s Facebook page.

- At the end of the exit route, a “Photo Selfie-Station” will be set-up for DIY family photos

For more information, please contact Kate McCloskey, 443-249-3126 or email Kate@kinera.org or email Julie Vallecillo Julie@Kinera.org.

Kinera Foundation is recognized by the IRS as a 501(c)(3) nonprofit organization. Your donation may qualify as a charitable deduction for federal income tax purposes. *(Nonprofit organizations are exempt from a donation.

 **7TH ANNUAL**
TRUNK-OR-TREAT!
 **OCTOBER 30, 2022**
SPONSORSHIP AGREEMENT

Sponsor/Vendor Business Name: _____

Sponsor/Vendor Contact Person: _____

Sponsor/Vendor Mailing Address: _____

Sponsor/Vendor Website URL (if applicable):

Sponsor/Vendor Phone and Email:

Donation Amount:

___ Donation for Vendor Decorated Vehicle - \$25*

___ Goody Bag Sponsors - \$50

___ Vendor Table (to sell items/services) -\$35

___ *****Exclusive***** Pumpkin Sponsor \$350

___ Bronze Sponsor - \$100

___ Silver Sponsor - \$250

___ Gold Sponsor \$500

___ Platinum Sponsor \$1000

___ Presenting Sponsor Tier II \$3000

___ Presenting Sponsor Tier I \$5000

___ **Other Amount \$** _____ **or in-kind donation:** _____

Please email form and company logo back to kate@kinera.org

Or Mail form and payment to:

115 SALLITT DRIVE, SUITE C | STEVENSVILLE, MD 21666

Questions or want to pay over the phone? Call Kate McCloskey at 443-249-3126

**Donation \$25 and a case of mini waters for the event.*