



6TH ANNUAL

TRUNK- OR-TREAT!



OCTOBER 31, 2021* 12PM-4PM

FREE DRIVE-THRU FAMILY EVENT ON MARYLAND'S EASTERN SHORE!
SOCIALLY-DISTANCED FUN!

*Rain date 11/6/2021

Dear Friend and Community Leader,

While COVID-19 continues to disrupt families and adversely affect the lives of children all over the globe, our goal is to bring more community awareness to the ways in which **children living with special healthcare needs** have continued to suffer over the past year-and-a-half. Children with disabilities and their families have faced enormous challenges, from constant changes in routines, having to delay doctors/specialist visits, and in some cases, being cut off from critical social and therapeutic services.

At Kinera Foundation, our mission has always been to provide resources that will support, inform and connect families with services and opportunities that will enhance their quality of life. That is why this year, our *Trunk-or-Treat event* will, once again, be brought to you in a modified format, as a drive-thru-only event, so attendees can enjoy the trunk displays while social distancing. This is to protect the most vulnerable members of our community, many of whom are immunocompromised children and/or those not-yet-eligible for vaccination against COVID-19.

You are invited to partner with us to help bring joy to children who have already lost so much in the last eighteen months. This popular event brings together community leaders on the Eastern Shore, plus, hundreds of children of ALL ages and abilities, in celebration of Autumn and Halloween. **As a sponsor, you will help us to provide local families with access to services they have been waitlisted for, or have been unable to afford, since the start of the pandemic** (developmental screenings, occupational therapy, speech therapy, physical therapy, parent support groups, parent navigator support, etc.).

Please review the sponsorship opportunities outlined in this packet. We would welcome the opportunity to discuss and customize our sponsor levels to meet your giving parameters and organizational priorities. We look forward to partnering with your organization to help families who need it the most.

Sincerely,
The Kinera Foundation Team



6TH ANNUAL TRUNK-OR-TREAT! SPONSORSHIP OPPORTUNITIES

Vendor Decorated Vehicle - \$25

Participating vendors (businesses and community organizations/nonprofits) will have their decorated vehicle on display in the Kinera parking lot.

Goody Bag Sponsors - \$50 (vendor name included on Welcome Banner)

Bronze Pumpkin Sponsor - \$100 (vendor name & logo prominently on Welcome Banner)

Silver Pumpkin Sponsor - \$250 (vendor name & logo prominently on Welcome Banner)

Gold Pumpkin Sponsor \$500 (vendor name & logo prominently on Welcome Banner)

- **All** vendors are asked to donate treats— any candy (**nut-free**), stickers, pencils, and/or any other non-candy items and toy trinkets—to Kinera Foundation on any *Wednesday from October 7 through October 21*, prior to the event.
- Vendors can also include any marketing materials/promotional items (brochures, coupons, etc.) that provide information about their business or organization, to be included in the goody bags.
- Kinera staff and volunteers will assemble the bags with all of the items and goodies, prior to the October 31st event.

Sponsors will be recognized based on donation amount via social media, website, logo presence on the Trunk or Treat banner. Deadline for Sponsors is October 12, 2021 (for logo placement on the banner).

EVENT INFORMATION:

Where: Kinera Foundation parking lot, KRM Chesapeake Bay Business Park, 115 Sallitt Dr. Suite C, Stevensville, Maryland, 21666.

What: Trunk-or-Treat is an exclusively a “drive-thru” event and participants will not be permitted to leave their vehicles. Participating vendors (businesses and community organizations/nonprofits) will have their decorated vehicle on display in the Kinera parking lot.

- Please plan to arrive 2 hours early and have your “trunk” display set up by 12pm on October 31st.
- All vendors will be spaced 6-ft apart and we encourage all vendors to follow COVID-19 safety measures, including social distancing guidelines and wearing masks.
- We encourage all vendors to “share” pictures of your decorated “trunks” on your social media pages and encourage your audiences to vote on “Favorite Vendor Decorations & Display” that will take place via Kinera Foundation’s Facebook page.
- At the end of the exit route, a “Photo Selfie-Station” will be set-up for DIY family photos, sponsored by Kent Island Pediatric Dentistry.

For more information, please contact Kate McCloskey or Kim Goldstein, 443-249-3126 or email Kate@kinera.org or Kim@kinera.org.

*Kinera Foundation is recognized by the IRS as a 501(c)(3) nonprofit organization. Your donation may qualify as a charitable deduction for federal income tax purposes. *(Nonprofit organizations are exempt from a donation.)*



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SPONSORSHIP AGREEMENT

Vendor Business Name: _____

Vendor Contact Person: _____

Vendor Address: _____

Vendor Website URL:

Vendor Phone and Email:

Donation Amount:

Suggested Donation per Vendor Decorated Vehicle - \$25*

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Silver Pumpkin Sponsor - \$250 (vendor name & logo prominently on Welcome Banner)

Gold Pumpkin Sponsor \$500 (vendor name & logo prominently on Welcome Banner)

Other Amount \$ _____ or in-kind donation: _____

Please email form and company logo back to kate@kinera.org

Or Mail form and payment to:

115 SALLITT DRIVE, SUITE C | STEVENSVILLE, MD 21666

Questions or want to pay over the phone? Call 443-249-3126