



Trunk or Treat 2020 will be brought to you in a modified format to celebrate the season of Autumn and Halloween, and to continue Kinera’s community family celebration—a completely safe (and fun) drive-thru event!

Join Kinera Foundation on Saturday October 31st from 1pm – 4 pm for our 5th Annual Trunk or Treat by decorating the trunk of your vehicle to highlight your local business or organization while supporting your local community. Vendors are asked to make a \$25 donation* to Kinera Foundation, of which proceeds will support the many Kinera Foundation activities, programs, services and therapies designed to enhance the quality of life for children and teens with disabilities and special health care needs and their families. Here are the details:

When: Saturday, October 31, 2020, 1pm-4pm

Where: Kinera Foundation parking lot, KRM Chesapeake Bay Business Park, 115 Sallitt Dr. Suite C, Stevensville, Maryland.

What: Trunk or Treat will be exclusively a “drive-thru” event and participants will not be permitted to leave their vehicles. Participating vendors (businesses and community organizations/nonprofits) will have their decorated vehicle, on display in the Kinera parking lot. All vendors will be spaced 6-ft apart and we encourage all vendors to follow COVID-19 safety measures, including social distancing guidelines and wearing masks. All attendees are welcome to wear costumes, but will remain in their vehicle, travel through the Trunk or Treat drive-thru path to receive their pre-packaged goody vendor bag. Voting on “Favorite Vendor Decorations & Display” will take place via Kinera’s Facebook page. At the end of the exit route, a “Photo Selfie-Station” will be set-up for DIY family photos, sponsored by Kent Island Pediatric Dentistry.

Vendors are asked to donate treats— any candy (nut-free), stickers, pencils, and/or any other non-candy items and toy trinkets—to Kinera Foundation on any Wednesday from October 7 through October 21, prior to the event. Vendors can also include any marketing materials/promotional items (brochures, coupons, etc) that provide information about their business or organization, to be included in the goody bags. Kinera staff and volunteers will assemble the bags with all of the items and goodies, prior to the October 31 event. **Deadline for both Sponsors and Vendors is October 12, 2020. In order to stream line the process, Kinera will email you a fillable vendor form and electronic invoice.**

Sponsors will be recognized based on donation amount via social media, website, logo presence on the Trunk or Treat banner. Deadline for Sponsors is October 12, 2020 (for logo placement on the banner).

Vendor Name: _____

Vendor Contact: _____

Vendor Address: _____

Vendor Phone and Email: _____

- Suggested Donation per Vendor Decorated Vehicle - \$25***
- Goody Bag Sponsors - \$50 (vendor name included on Welcome Banner)**
- Bronze Pumpkin Sponsor - \$100 (vendor name & logo prominently on Welcome Banner)**
- Silver Pumpkin Sponsor - \$250 (vendor name & logo prominently on Welcome Banner)**
- Gold Pumpkin Sponsor \$500 (vendor name & logo prominently on Welcome Banner)**

For more information, please contact Kate McCloskey or Julie Vallecillo, 443-249-3126 or email Kate@kinera.org or Julie@kinera.org.

*Kinera Foundation is recognized by the IRS as a 501(c)(3) nonprofit organization. Your donation may qualify as a charitable deduction for federal income tax purposes. *(Nonprofit organizations are exempt from a donation.)*