



*Dear Friend and Community Leader,*

*You are invited to partner with us on our signature Autumn/Halloween-themed community event:*

*Kinera's Trunk-or-Treat! Each year, Trunk-or-Treat brings together Eastern Shore community leaders, businesses and hundreds of families with children of ALL ages and abilities in celebration of the Autumn season and Halloween celebration. As a sponsor, you will help us to provide local families and their children, who have disabilities and special healthcare needs, access to services they are currently waitlisted for or unable to afford (including: developmental screenings, occupational therapy, speech therapy, physical therapy, parent support groups, parent navigator support, and much more). We need your help! Our program cannot meet the current needs of local families here on the Eastern Shore without the continued support and generosity of our community members like you!*

*Please review the sponsorship opportunities outlined in this packet. We would welcome the opportunity to discuss and customize our sponsor levels to meet your giving parameters and organization's priorities. We look forward to partnering with your organization to help families who need it the most.*

Sincerely,  
The Kinera Foundation Team

## **Sponsorship & Vendor Opportunities:**

\_\_\_ **Vendor Decorated Vehicle/Trunk \$25** Participating vendors (businesses and community organizations/nonprofits) will have their decorated vehicle on display in the Kinera parking lot

\_\_\_ **Vendor Table \$35** *(Business mention in promotion leading up to event on Kinera Social Media)* Calling all Artisans and Business Owners! Promote and sell your products and services to over 300 attendees!

\_\_\_ **Goody Bag Sponsors \$75** *(Includes Decorated Vehicle/Trunk and your vendor name included on event signage and social media posts)*

\_\_\_ **Bronze Sponsor \$150** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & Logo on event signage and social media posts)*

\_\_\_ **Silver Sponsor \$250** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & Logo on event signage, promotions on social media and Kinera website)*

\_\_\_ **Pumpkin Sponsor \$350 \* OPPORTUNITY\* Two Sponsors needed for this category!** Help us purchase bulk order of mini-pumpkins to gift all children attending event. *(Sponsor Name & Logo on event signage, promotions on social media, business profile published on Kinera's Website)*

\_\_\_ **Gold Sponsor \$500** *(Includes Decorated Vehicle/Trunk at event, Sponsor Name & logo on event signage, promotions on social media, business profile published to Kinera's website and shout-out at event)*

\_\_\_ **Platinum Sponsor \$1000** *(Includes Decorated Vehicle/Trunk, Sponsor Name & Logo prominently on event signage and ALL Social Media Advertising, business tagged on social media, logo displayed on email marketing and print and digital promotional fliers for event and post-event media blasts, Business profile published to Kinera's website and shout-out at event)*

\_\_\_ **Kinera-Con Event Sponsor, includes \*new\* Costume Contest \$3000** *(Includes Decorated Vehicle/Trunk, Sponsor Name & Logo prominently on event signage, including the costume contest event Stage/Tent and ALL Social Media Advertising, business tagged on social media, Business profile published to Kinera's website and shout-out/announcement at event, logo displayed on email marketing and print and digital promotional fliers for event and post-event media blasts, Business/Organization name framed and displayed in our family waiting area for 12-months)*

*Deadline for Sponsors is Friday, October 13, 2023.*

## **Event Information:**

**Where:** Kinera Foundation parking lot, KRM Chesapeake Bay Business Park, 115 Sallitt Dr. Suite C, Stevensville, Maryland, 21666.

**When:** Sunday, October 29, from 12pm -3pm (Free Kids Meal provided by QAC Team Autism)

**What:** Participating vendors and sponsors will have their decorated vehicle/trunk on display in the Kinera parking lot.

- Please plan to arrive early and have your “trunk” display set up by 11:45am for the 12pm start time.
- **All** vendors are asked to donate treats—any candy (**nut-free**), stickers, pencils, and/or any other non-candy items and toy trinkets—to Kinera Foundation on any Wednesday from October 4 through October 25, prior to the event. Kinera provides a pre-filled “goody bag” to all attendees. Or, if you prefer to give your “treats” out during the event from your decorated vehicle and/or table you have that option.
- Vendors can also include any marketing materials/promotional items (brochures, coupons, etc.) that provide information about their business or organization, to be included in the goody bags.
- This is a “rain or shine” event, but in the event of severe weather/downpour, which would make it unsafe or unpleasant to be outside, the event would be canceled and Kinera would offer registered families the option to drive-thru to pick up their child’s goody bag.
- We encourage all vendors to “share” pictures of your decorated “trunks” on your social media pages and encourage your audiences to vote on “Favorite Vendor Decorations & Display” that will take place via Kinera Foundation’s Facebook page.
- A “Photo Selfie-Station” will be set-up for DIY family photos. Please post on social media and tag [#kineratrunkortreat2023](#).

For more information, please contact Kate McCloskey, 443-249-3126 or email [Kate@kinera.org](mailto:Kate@kinera.org) or email Julie Vallecillo [Julie@Kinera.org](mailto:Julie@Kinera.org).

## **Sponsorship & Vendor Form:**

**Sponsor/Vendor Business Name:** \_\_\_\_\_

**Sponsor/Vendor Contact Person:** \_\_\_\_\_

**Sponsor/Vendor Mailing Address:** \_\_\_\_\_

**Sponsor/Vendor Website URL (if applicable:**

\_\_\_\_\_

**Sponsor/Vendor Phone and Email:**

\_\_\_\_\_

### **Please Select:**

\_\_\_ Vendor Decorated Vehicle \$25

\_\_\_ Goody Bag Sponsors \$75

\_\_\_ Vendor Table (to sell items/services) \$35

\_\_\_ Pumpkin Sponsor \$350

\_\_\_ Bronze Sponsor \$150

\_\_\_ Silver Sponsor \$250

\_\_\_ Gold Sponsor \$500

\_\_\_ Platinum Sponsor \$1000

\_\_\_ "Kinaera Con" Event Sponsor (including Costume Contest) \$3000

\_\_\_ **Other Amount \$** \_\_\_\_\_ **or in-kind donation:** \_\_\_\_\_

Please email form and company logo back to [kate@kinera.org](mailto:kate@kinera.org)

Or Mail form and payment to:

115 SALLITT DRIVE, SUITE C | STEVENSVILLE, MD 21666

**Questions or want to pay over the phone?** Call Kate McCloskey at 443-249-3126